# State of Utah Motion Picture Incentive Fund (MPIF) Application Fiscal Year 2009



# GOVERNOR'S OFFICE of ECONOMIC DEVELOPMENT (GOED)

Governor Jon M. Huntsman, Jr.
Lieutenant Governor Gary Herbert
Jason Perry – Executive Director, GOED
Derek Miller– Managing Director, GOED Recruitment and Incentives
Marshall D. Moore – Director, Utah Film Commission

The State of Utah Motion Picture Incentive Fund (MPIF) is a post-performance rebate of dollars spent in the State of Utah. By filing an application with the Governor's Office of Economic Development's (GOED) Incentive Office, does not automatically qualify a production for the incentive. Due to limited funds, each application will be taken under consideration by the GOED Board of Directors.

## **Incentive Process and Criteria**

Not every project will qualify for the incentive. The State of Utah is not required to incent projects that include "inappropriate content" or "content that portrays Utah or Utahns in a negative way". As part of the application process, the Utah Film Commission and the Incentives Committee of the Governor's Board of Economic Development will review the script and determine whether the content fits within the mission and image of the State.

- 1) Application: Submitted Electronically Including:
  - a) Script.
  - b) Submission of total budget including projection of Utah spend.
  - c) Completion Bond
- 2) **Readiness Requirements**: Production must demonstrate that project is 100% financed and a distribution plan is in place.
- 3) **Prior Commitment Required**: GOED Board rules on each project for approval.
- 4) Credit Requirement: Must include Filmed in Utah credit and Utah Film Commission credit and logo.
- 5) **Script Review:** Evaluation and review of submitted script.
- 6) Incentive Percentages: Represent percent of Dollars left in State.
- 7) Audit: summary and detail of production expenditures.
- 8) **Post Performance Incentive:** payment is awarded after production wraps and all Utah expenditures are paid.
- 9) Funds Allocated to Motion Picture Incentive Fund for Fiscal Year 2009: \$5,500,000
- 10) Dollar Cap per Project: See chart below

Date:

Total Utah Spend	Incentive Rebate
\$1Million and Over	15% of Dollars left in State. \$500,000 Cap
Less than \$1 million	Not Eligible

I acknowledge that I have read and understand the criteria of the State of Utah Motion Picture Incentive fund. (SUBMIT WITH APPLICATION)		
Signature:	Print Name:	
Title:		

<u>Application Submission Guidelines</u>: Respond to each question using the same outline below (numbering not required) to correspond with your information. Submit the completed Film Incentive Application in **PDF format** via e-mail to <a href="mailto:mdmoore@utah.gov">mdmoore@utah.gov</a> a minimum of 3 weeks prior to the Governor's Economic Development Board. (See Attachment)

Funds Allocated to the Motion Picture Incentive Fund for **Fiscal Year 2009** is \$5,500,000.

Projects can receive a **15%** post performance rebate of Utah spend capping at **\$500,000** (Projects under \$1 million are not eligible)

(Not to exceed the caps)

#### 1. COMPANY INFORMATION

- A. Contact Person Name and Title (person making application)
  - 1. Company name
  - 2. Mailing and Street address
  - 3. Telephone Number
  - 4. Fax Number
  - 5. Email
- B. Secondary Contact Person Name and Title (if applicable)
  - 1. Company name
  - 2. Mailing and Street address
  - 3. Telephone Number
  - 4. Fax Number
  - 5. Email
- C. Legal Entity to Contract with the State for the Incentive
  - 1. Company Name
  - 2. Type of Company
  - 3. Federal Tax ID Number
  - 4. Contact for Legal Issues
  - 5. Mailing and Street Address for Legal Notices
  - 6. Telephone Number for Legal Contact
- D. Submit resumes for principals of the production
  - 1. Executive Producer
  - 2. Producer
  - 3. Director
  - 4. Talent

#### 2. BUDGET

- A. Submit Complete Budget
- B. Is 100% financing in place
  - 1. What are the funding sources
    - 1. Contact Name
    - 2. Company name
    - 3. Mailing and Street address
    - 4. Telephone Number
    - 5. Fax Number
    - 6. Email
- C. Amount of budget to be spent in Utah
- D. Completion Bond
  - 1. Source of the Completion Bond
  - 2. Contact Name
  - 3. Telephone Number
  - 4. Email
  - 5. If you do not have a completion bond please explain why
- E. Distribution Plan

## 3. SCRIPT

A. Submit Complete Script

#### 4. PRODUCTION

- A. Type of Production
  - 1. Feature (Studio)
  - 2. Feature (Independent)
  - 3. Made for TV
  - 4. Series
  - 5. Pilot
- B. Number of Crew and Cast Positions
- C. Number of Utah Crew and Cast
  - 1. Average salary
- D. What is the projected timeline of this production?
  - 1. Prep Dates (start and finish)
  - 2. Principal Photography Dates (start and finish)
  - 3. Wrap Dates (start and finish)
- E. Total Number of Production Days
  - 1. Number of Utah Production Days
- F. List other jurisdictions where the film will be shot

#### 5. INCENTIVE

- A. Amount of incentive requested
- B. Why is it important to locate this film in Utah?
- C. Have you applied for or received any other government incentives or funding?
  - 1. City/county
  - 2. Federal
  - 3. Private

#### 6. OTHER

- A. Has the Production Company or producer ever filmed in Utah?
  - 1. List films and year produced
- B. Is the production company considering Utah for other projects this year?
  - 1. List project and tentative prep date.
    - 1. Will projects need to utilize the MPIF?
- C. Are there any outstanding material issues facing your production or company that could have a negative impact against the project going forward?
- D. References
  - 1. Credit or Bank reference of production account
  - 2. 3 references from certified AFCI (Association of Film Commissioners International) Film Commissions
- E. Other information you deem necessary to assist in the decision. (i.e. I have made other films in Utah, or This production will showcase the State of Utah etc. If you have a pitch it is appropriate to add here.)

Submit to or questions please contact:
Marshall Moore, Director
Utah Film Commission
mdmoore@utah.gov
300 North State Street
Salt Lake City, Utah 84114
801.538.8740

Application Due Date  Applications must be turned in a minimum 3 weeks prior to monthly GOED Board meeting	GOED BOARD MEETING
Late Applications will be pushed to following month	
March 28, 2008	April 18, 2008
April 25, 2008	May 16, 2008
May 23, 2008	June 20, 2008
June 27, 2008	July 18, 2008
July 25, 2008	August 15, 2008
August 22, 2008	September 19, 2008
September 26, 2008	October 17, 2008
October 24, 2008	November 21, 2008
November 28, 2008	December 19, 2008

DATES ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE